



Marketing Lead

Educational Qualification MBA/PGDBM (Marketing)

Years of Experience 7-10 yrs

Job Scope/ Purpose Define key brand attributes for Jubilant Biosys and develop marketing strategy to promote them through multi-channel mediums

- Key Responsibilities**
- Digital media lead across all social media and website.
 - Website review, updates and maintenance.
 - Agency Management- Website, SEO, Gifts.
 - Devising, executing and monitoring digital advertisement for accurate performance.
 - Measuring ROI for digital marketing and making recommendation on most optimal solutions.
 - Annual budgeting for marketing and conference in collaboration with global BD team.
 - CRM integration support for marketing material and seamless access to BD team.

Experience Required Experience with B2B social media, Display Ads, email campaigns and SEO/SEM

Apply Now

Submit your application and CV

